NR A/G

Order ID: 56175

Time Class

NEWSSAT8

CF LOC-POL

FBD - LBD: 10/19/12 - 10/25/12

Created:

08/07/12 03:05 PM

Client: Agency: NATIONAL MEDIA RESEARCH

NATIONAL REPUBLICAN...

CPE: Product:

Demo:

//2954

**HHOLDS** 

Agency Commission: 15 % Updated: Self Sched. Code: B

:30:00

Rate Spots

\$400.00

TJDISTEFANO on 08/07/12 03:12

Confirmed: 08/07/12 03:12 PM

\*\*PRINT REQUIRED\*\*

Billing Int: Monthly BM: SS

Total

\$400.00

Buyer: AE:

Item

002

Share: 0%

Brian Butz-1-KDKA-TV

WTAE: 0%

WPXI: 0%

Eligible Days

· · · · s

WPGH: 0%

Break Type

**NEWS** 

WPMY: 0%

Dur SC Self Pr

30 D

TV OCT 19-25 ADDS (1310)

WPCW: 0%

Sales Catg

CABLE: 0%

**HHOLDS** 

0.0

tem	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/C
001	MLOCAL6A	1 0 1 0 1	0 0 MORN	30 D		0.0	\$750.00	3	\$2,250.00		
	FBD	LBD Oct	15 Oct 22								
	10/19/12	10/24/12 1	2								

DMA RTG

FBD LBD Oct 15 10/20/12 10/20/12 1

NR A/G Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total Item Time Class Eligible Days Break Type \* \* \* \* \* \* S MORN 30 B 0.0 \$800.00 \$800.00 WCBSSUN 003

FBD LBD Oct 15 10/21/12 10/21/12

NR A/G Sales Catg Total Dur SC Self Pr **HHOLDS** Rate Spots Item Time Class Eligible Days Break Type 30 D 0.0 \$850.00 \$1,700.00 004 NEWS4PM 1 0 1 0 0 0 0 NEWS

Oct 22 FBD LBD 10/22/12 10/24/12

Rate Spots Total NR A/G Dur SC Self Pr Sales Catg **HHOLDS** Break Type Item Time Class Eligible Days \$850.00 \$3,400.00 NEWS430PM 1 1 1 1 0 0 0 NEWS 30 D 0.0 005

Oct 22 FBD LBD 10/22/12 10/25/12

NR A/G Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total Item NEWS5PM 0 0 1 1 1 0 0 NEWS 30 D 0.0 \$1,025.00 \$3.075.00 006

Oct 15 Oct 22 FBD LBD 10/19/12 10/25/12 2

Total NR A/G Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Eligible Days Break Type Item Time Class 0.0 \$1,025.00 \$2,050.00 007 NEWS530PM 0 0 0 1 1 0 0 NEWS 30 D

LBD Oct 15 Oct 22 FBD 10/19/12 10/25/12 1 1

009

010

012

**PCRIMINAL** 

NEWS630PM

KDKA-TV

HL#: 08/07/12 03:05 PM Order ID: 56175 CF LOC-POL FBD - LBD: 10/19/12 - 10/25/12 Created:

Agency Commission: 15 % Updated: TJDISTEFANO on 08/07/12 03:12 Client: NATIONAL REPUBLICAN... CPE: //2954

Agency: NATIONAL MEDIA RESEARCH Product: TV OCT 19-25 ADDS (1310) Self :30:00 Confirmed: 08/07/12 03:12 PM

Sched. Code: B \*\*PRINT REQUIRED\*\* Demo: HHOLDS DMA RTG

Billing Int: Monthly BM: SS AE: Brian Butz-1-KDKA-TV

WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0% Share: 0%

Break Type Dur SC Self Pr Sales Catg Rate Spots Total NR A/G Time Class Eligible Days **HHOLDS** Item . . . . F . . NEWS \$1,300.00 \$1,300.00 NEWS6PM 30 D 0.0 008

FBD LBD Oct 15 10/19/12 10/19/12

NR A/G Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total Time Class Item 1 0 0 1 1 0 0 NEWS 30 D \$1,300.00 \$3,900.00 0.0

LBD FBD Oct 15 Oct 22 10/25/12 10/19/12 1

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total NR A/G Item

**AINSIDER** 1 1 1 1 0 0 0 ACC 30 B 0.0 \$775.00 \$3,100.00 FBD Oct 22 LBD

10/22/12 10/25/12

NR A/G Total Dur SC Self Pr Sales Catg Time Class Eligible Days Break Type **HHOLDS** Rate Spots Item \* T \* \* \* \* \* REGP \$4,000.00 30 B \$4,000.00 011 **PVEGATU** 

FBD LBD Oct 22 10/23/12 10/23/12

Sales Catg Total NR A/G Dur SC Self Pr Rate Spots Time Class Eligible Days Break Type **HHOLDS** \* \* W \* \* \* \* REGP 30 B 0.0 \$6,000.00 \$6,000.00

FBD LBD Oct 22 10/24/12 10/24/12

NR A/G Dur SC Self Pr Sales Catg Rate Spots Total Time Class Eligible Days Break Type **HHOLDS** \* \* \* T \* \* \* REGP 013 **PPERSON** 30 B 0.0 \$4,500.00 \$4,500.00

FBD LBD Oct 22 10/25/12 10/25/12 1

NR A/G Dur SC Self Pr Rate Spots Total Sales Catg Break Type **HHOLDS** Time Class Eligible Days

\* \* \* T \* \* \* REGP 30 B 0.0 \$5,000.00 \$5,000.00 014 PELEMENT

FBD LBD Oct 22 10/25/12 10/25/12





KDKA-TV

Order ID: 56175 CF LOC-POL

FBD - LBD: 10/19/12 - 10/25/12

HL#:

08/07/12 03:05 PM Created:

NATIONAL REPUBLICAN...

CPE:

//2954

Agency Commission: 15 % Updated: TJDISTEFANO on 08/07/12 03:12

Agency: NATIONAL MEDIA RESEARCH

Product: TV OCT 19-25 ADDS (1310) Self :30:00

Confirmed: 08/07/12 03:12 PM

Buyer:

Demo:

AE:

**HHOLDS** DMA RTG Sched. Code: B

\*\*PRINT REQUIRED\*\* Billing Int: Monthly

BM: SS

Brian Butz-1-KDKA-TV Share: 0% WTAE: 0%

WPXI: 0% WPGH: 0%

WPMY: 0% WPCW: 0% CABLE: 0%

015 NLATE03

Time Class

Time Class

LLETTER01

Eligible Days . . . . F . . NEWS

Break Type

30 B

Dur SC Self Pr Sales Catg

HHOLDS

Rate Spots

Total

\$3,250.00

016

LBD

Oct 15

0.0

\$2,750.00

\$2,750.00

NR A/G

FBD 10/19/12

10/19/12

Eligible Days

1 1 1 1 1 0 0 LETT

30 B

Break Type Dur SC Self Pr Sales Catg

HHOLDS

0.0

Rate Spots \$650.00

Total

NR A/G

LBD FBD 10/19/12

10/25/12

Oct 15 Oct 22 1

Order Totals								
	Confirmed Quantity	Revised Quantity	Confirme	ed Total	Revised Total			
Order Section			Gross Amt	Net Amt	Gross Amt	Net Amt		
Spot Buy Lines	34	0	\$47,475.00	\$40,353.75	\$0.00	\$0.00		
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00		
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00		
Order Totals:			\$47,475.00	\$40,353.75	\$0.00	\$0.00		